

# CHIEF EXECUTIVE OFFICER

ALSO KNOWN AS:

MANAGING DIRECTOR

GENERAL MANAGER

PRESIDENT

## GIVE VISION TO YOUR INDUSTRY.

As Chief Executive Officer, you'll be the architect of your company's vision, crafting strategies that shape the manufacturing landscape. Your decisions will drive innovation, optimise operations, and position your organisation at the forefront of global production and supply chain excellence.

### KEY SKILLS

Skills which may benefit anyone considering a job as a chief executive officer include:

- ✔ Communication
- ✔ Decisive
- ✔ Innovation
- ✔ Strategic thinking
- ✔ Visionary

### CAREER PROGRESSION

In this role, you may have the opportunity to progress to other positions. Career progression opportunities include:

- Chief Operating Officer
- Chief Financial Officer
- Supply Chain Manager
- Chief Engineering Officer

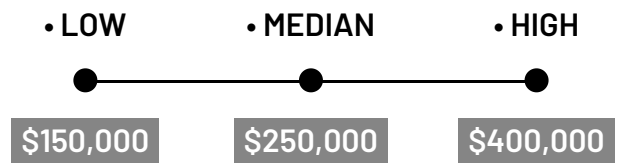
### VALUES & ATTRIBUTES

Values and attributes of anyone considering a job as a chief executive officer include:

- ✔ Integrity
- ✔ Resilient
- ✔ Adaptable
- ✔ Global-minded
- ✔ Inspirational
- ✔ Enterprising - "Persuader"

### SALARY EXPECTATION

The expected salary for a Chief Executive Officer can vary across different areas of manufacturing and may increase as you become more experienced.



## RELATED INDUSTRIES

- ▶ Aerospace and Defence ▶ Chemicals, Hydrocarbons and Refining ▶ Food and Beverage ▶ Furniture and Other Products
- ▶ General Manufacturing and Engineering ▶ Meat and Seafood Processing ▶ Pharmaceutical and Medical Technology
- ▶ Polymers, Plastic and Rubber ▶ Printing and Graphic arts ▶ Pulp, Paper and Packaging ▶ Renewables ▶ Textiles, Clothing and Footwear
- ▶ Timber and Wood ▶ Transport Equipment and Machinery

## RECOMMENDED SCHOOL SUBJECTS

- Accounting
- Business
- Economics

## CORE SCHOOL SUBJECTS

- General Mathematics
- Essential English

## JOB OVERVIEW

As the CEO of a manufacturing company, you are the visionary leader steering the organisation through the complex waters of global industry. Your role encompasses setting the strategic direction, driving innovation, and ensuring the company's overall success in a fiercely competitive market. A typical day might begin with reviewing key performance indicators across all departments, from production efficiency to market share.

You'll likely spend time in high-level meetings, making critical decisions on major investments in new technologies or potential mergers and acquisitions. Throughout the day, you might find yourself addressing challenges ranging from supply chain disruptions to regulatory changes, all while keeping an eye on emerging trends that could revolutionise your industry. Your job also involves being the public face of the company, engaging with key stakeholders, from major clients to government officials.

As manufacturing evolves in an increasingly globalised world, with new technology and automation, your role in navigating these changes and positioning your company at the forefront of innovation becomes ever more crucial.

## WHAT WILL YOU DO?

Your role may include duties as follows:

1. Create, communicate and implement the company's long-term blueprint to drive growth, innovation and ultimately increase market share.
2. Ensure efficient production processes and high-quality standards, reflecting industry requirements.
3. Monitor budgets, forecasts, and overall financial performance.
4. Drive a positive, inspiring and reputable company culture.
5. Communicate with investors, media, customers, and suppliers purposefully and for public relations.

## HOW TO BECOME A CHIEF EXECUTIVE OFFICER

The path to becoming a CEO in manufacturing is typically a long-term career journey that requires a combination of education, extensive experience, and proven leadership skills. This is not a direct entry role and often represents the pinnacle of a career in manufacturing management. Here are the key steps:

1. Gain extensive experience in various aspects of manufacturing operations and management
2. Develop a track record of successful leadership in progressively senior roles
3. Build a strong network within the manufacturing industry and related sectors
4. Seek mentorship from experienced manufacturing executives
5. Take on cross-functional projects to broaden your expertise
6. Participate in industry associations and conferences
7. Develop strong communication and strategic thinking skills
8. Stay updated on industry trends, technologies, and best practices

## VOCATIONAL EDUCATION & TRAINING

While the role of CEO typically requires advanced education, starting with VET can provide a strong foundation in manufacturing processes and management. Consider the following options:

- Diploma of Applied Technologies (MEM50822)
- Advanced Diploma of Leadership and Management (BSB60420)

These qualifications can give you practical skills and knowledge in manufacturing operations and leadership. Many VET graduates progress to higher education while working in the industry, gaining valuable experience along the way.

## UNIVERSITY & HIGHER EDUCATION

For aspiring CEOs in manufacturing, higher education is often crucial. Consider the following options:

- Bachelor of Business, Law, Engineering or other related manufacturing specialisation
- Graduate Certificate in Competitive Systems and Practices (MSS80322)
- Graduate Diploma in Competitive Systems and Practices (MSS80422)
- Master's degrees with manufacturing specialisations
- Master of Business Administration (MBA) with a focus on Manufacturing Management or Executive MBA programs

These degrees offer comprehensive knowledge of manufacturing processes, business strategy, and leadership skills. Many programs include industry placements or projects, allowing you to build a network and gain practical experience.

As you progress in your career, consider executive education and professional development opportunities such as leadership development programs offered by top business schools and industry-specific executive education courses. Continuous learning and development are key to staying at the forefront of manufacturing trends and leadership best practices.