

BUSINESS MANAGER

ALSO KNOWN AS:

OPERATIONS MANAGER

PRODUCTION BUSINESS MANAGER

INDUSTRIAL BUSINESS STRATEGIST

NAVIGATE THE COMPLEXITIES OF MODERN MANUFACTURING.

As a Business Manager, you'll leverage data-driven insights and industry knowledge to make pivotal decisions, streamline operations, and cultivate a culture of continuous improvement.

KEY SKILLS

Skills which may benefit anyone considering a job as a business manager include:

- ✔ Communication
- ✔ Financial management
- ✔ Leadership
- ✔ Problem solving
- ✔ Strategic planning

CAREER PROGRESSION

In this role, you may have the opportunity to progress to other positions. Career progression opportunities include:

- Chief Executive Officer
- Business Development Manager
- Chief Operating Officer
- Chief Financial Officer

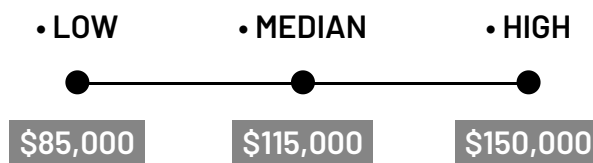
VALUES & ATTRIBUTES

Values and attributes of anyone considering a job as a business manager include:

- ✔ Integrity
- ✔ Adaptable
- ✔ Accountable
- ✔ Vision
- ✔ Resilient
- ✔ Conventional – “Organiser”

SALARY EXPECTATION

The expected salary for a Business Manager can vary across different areas of manufacturing and may increase as you become more experienced.



RELATED INDUSTRIES

- ▶ Aerospace and Defence ▶ Chemicals, Hydrocarbons and Refining ▶ Food and Beverage ▶ Furniture and Other Products
- ▶ General Manufacturing and Engineering ▶ Meat and Seafood Processing ▶ Pharmaceutical and Medical Technology
- ▶ Polymers, Plastic and Rubber ▶ Printing and Graphic arts ▶ Pulp, Paper and Packaging ▶ Renewables ▶ Textiles, Clothing and Footwear
- ▶ Timber and Wood ▶ Transport Equipment and Machinery

RECOMMENDED SCHOOL SUBJECTS

- Business • Economics

CORE SCHOOL SUBJECTS

- General Mathematics • Essential English



JOB OVERVIEW

Business Managers in manufacturing are the linchpins of operational success, overseeing daily activities to achieve organisational goals and foster team cohesion. They blend strategic planning, decisive leadership, and operational oversight to propel the company forward.

A typical day might involve analysing performance metrics, collaborating with department heads to optimise processes, managing budgets, and mentoring team members. You'll play a crucial role in translating corporate strategies into actionable plans, driving continuous improvement initiatives, and ensuring your team's efforts align with overarching business objectives.

In an era of rapid technological advancement and global competition, your ability to adapt quickly, make informed decisions, and lead with vision is essential to maintaining your company's competitive edge in the manufacturing sector.

WHAT WILL YOU DO?

Your role may include duties as follows:

1. All of your activities will be planned to reflect and meet organisational goals.
2. You will be responsible for team productivity, positivity and individual achievement and growth.
3. Your business acumen will see you work with budgets, ensuring financial goals, targets and timelines are met.
4. You will be required to track and assess team performance against targets and drive new approaches and behaviours as required.
5. Your overall responsibility is to inspire business success by observing, refining and improving team efficiencies.

HOW TO BECOME A BUSINESS MANAGER

Becoming a Business Manager in manufacturing typically requires a combination of education, experience, and strong leadership skills. While entry-level management positions exist, senior business manager roles often require several years of experience. Here are key steps to consider:

1. Consider entry-level positions with a manufacturer, including data entry, processing, or business support
2. Gain experience in various aspects of manufacturing operations
3. Develop a strong understanding of business principles and manufacturing processes
4. Build expertise in project management and team leadership
5. Gain experience in financial management and budgeting
6. Develop strong communication and negotiation skills
7. Stay updated on industry trends and emerging technologies in manufacturing
8. Seek mentorship from experienced business leaders in manufacturing

VOCATIONAL EDUCATION & TRAINING

While many Business Manager roles require higher education, starting with VET can provide a solid foundation in business and management principles. Consider the following options:

- Certificate IV in Leadership & Management (BSB40520)
- Diploma of Business (BSB50120)
- Diploma of Leadership and Management (BSB50420)

These qualifications offer practical skills in business operations, leadership, and manufacturing management.

UNIVERSITY & HIGHER EDUCATION

For those aiming for senior Business Manager positions in manufacturing, higher education is often beneficial:

- Bachelor of Business or an undergraduate degree in engineering or a manufacturing-related field
- Master of Business Administration (MBA)

These degrees provide comprehensive knowledge of business principles, strategic management, and their application in manufacturing contexts. Many programs offer opportunities for internships or industry projects, allowing you to apply your learning in real-world manufacturing scenarios.

Continuous professional development is crucial in this field. Stay updated with the latest trends in manufacturing management through workshops, webinars, and industry publications.